

**CallaghanInnovation**  
In partnership with

**INNOVATIONLABS**  
Where Innovation Happens

# Agile Innovation workshop

For all NZ businesses innovating products & services

Callaghan Innovation in partnership with InnovationLabs presents a unique series of workshops focussed on building practical innovation skills for an exponential world.

**14TH APRIL**  
Auckland

Parnell Rose Gardens,  
85 Gladstone Rd, Parnell

[BOOK NOW →](#)

<https://agile-innovation-langdon-morris-auckland-2nd-date.lilregie.com>

**15TH APRIL**  
Auckland

Parnell Rose Gardens,  
85 Gladstone Rd, Parnell

**SOLD OUT**

**16TH APRIL**  
Christchurch

The George, 50 Park Terrace,  
Christchurch Central

[BOOK NOW →](#)

<https://agile-innovation-langdon-morris-christchurch.lilregie.com>

**17TH APRIL**  
Dunedin

The Dunedin Centre, Conference  
Room 1, Harrop St, Glenroy  
Entrance, The Octagon

[BOOK NOW →](#)

<https://agile-innovation-langdon-morris-dunedin.lilregie.com>

By engaging people with great content in a fascinating, immersive format, the level of learning is outstanding. Using our unique framework & teaching materials 'InnovationLabs' has become a world leader in innovation training. The Innovation Formula taught in this workshop will teach you these four essential elements:

## DE-RISKING

What are the best opportunities?

## SPEED

How do we get new ideas to market fast?

## ENGAGEMENT

How do we engage people inside and outside our organization?

## LEADERSHIP

What's the role for leadership on the innovation journey?

# Course Leader

Langdon Morris

Since 2001, Langdon Morris has led the innovation consulting practice of InnovationLabs LLC, where he is a senior partner and co-founder. His work focuses on developing and applying advanced methods in innovation and strategy to solve complex problems with very high levels of creativity.



He is recognised as one of the world's leading thinkers and consultants on innovation, and his original and ground-breaking work has been adopted by corporations and universities on every continent to help them improve their innovation processes and the results they achieve. Current InnovationLabs client include firms in Energy, Health Care, Defense, Investment, Urbanisation, Technology, Manufacturing, Trade, and Public Service.

His breakthrough white paper, Business Model Warfare is a landmark in the field, and is used as a standard reference at universities and corporations worldwide. His book Fourth Generation R&D, co-authored with William L. Miller, is considered a classic in the field of R&D management, and his recent works Agile Innovation, The Innovation Master Plan and Permanent Innovation are recognised as three of the leading innovation books of the last 5 years.

## Comments from recent Clients

### CHINA STEEL

We have received excellent feedback from our participants. It was truly an exceptional experience, not only from the valuable knowledge they received but also from experiencing your practical approach in demonstrating your methods and theories.



### NASA

The workshop was one of the most successful workshops I have ever seen. The management by InnovationLabs was outstanding and generated a wonderful creative energy that built an extraordinary momentum.



### GEMALTO

The seminars are always dynamic, engaging and relevant to our issues, supported with great business illustrations and industry benchmarks. The feedback was outstanding!



### INTEL

The innovation workshop did help me a lot. We use it as a reference tool for our new research direction exploration, and we are making very satisfying progress.



### 3M

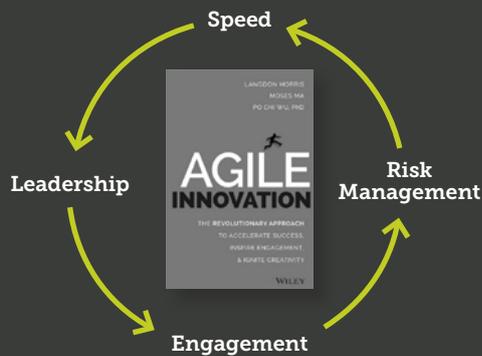
We're working on a course called 'Leading Innovation.' Your work-shop was fabulous and was the catalyst to get this work going. Thanks



# Resource Material

Langdon Morris' two most recent books 'Agile Innovation' and 'The Innovation Master Plan' provide the deep conceptual and intellectual foundations for this workshop.

## AGILE INNOVATION



**Speed** Agility means speed, which is achieved by eliminating wasted time, bringing alignment to self-organising teams, and adopting rapid prototyping as a core practice.

**Risk Management** By careful targeting and sensible portfolio management the risks inherent in innovation can be well managed.

**Engagement** Engaging large groups both inside and outside the organisation brings the best and badest thinking to the innovation effort.

**Leadership** Strong leadership is essential all organisations that are successful at innovation.

## THE INNOVATION MASTER PLAN



**Why?** Innovation serves organisational strategy. Innovate to achieve strategic goals.

**What?** Innovation portfolio management optimises the returns.

**How?** A rigorous and disciplined process is necessary to achieve outstanding results.

**Who?** Develop a culture of innovation throughout your organisation to create maximum value.

**Where?** The right tools and infrastructure remove the obstacles and make it easy for people to succeed in the innovation effort.

# WHAT YOU'LL GET

## WORKSHOP SUMMARY

The workshop is a dense, fast-moving, action-oriented program with many hands on activities, individual and team assessment, with a focus on immediate benefit and practical application.

- Learn the practices of Agile Innovation
- Find new innovation opportunities
- Engage in dialogue with peer and partner organisations to identify shared opportunities
- Learn how to accelerate progress
- Assess your own strengths and weaknesses and develop your own Action Plan for innovation success
- Learn how to reduce risk
- Prepare for the threats and opportunities that new generations of technology will bring
- Strategise your role in the global context

# Agile Innovation workshop Agenda

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## DISCOVERING INNOVATION

9:00 – 10:30

- The Innovation Formula
- Self-Transformation as the driver of success
- The key performance areas
- The dynamics of external change
- Technology threats and opportunities
- Globalization, and what it means in New Zealand
- Adaptation and evolving strategy
- The Innovation Ecosystem
- Self-Assessment

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## INNOVATION OPPORTUNITIES DISCOVERING GREAT IDEAS

10.30 – 12:00

- Designing your innovation portfolio
- Where are the opportunities?
- Targeting highest-value
- Evaluating ideas
- Monitoring performance through your dashboard
- Pivoting to new opportunities when the context changes

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## LUNCH BREAK (WITH HOMEWORK)

45 mins

### LUNCH

- Mapping the Innovation Ecosystem
- Cross-industry collaboration
- Cultural blockers and bottlenecks
- Practical blockers and bottlenecks

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## SPEED TO MARKET

12:45 – 2:00

- The Idea Scrum
- The Innovation Sprint
- Learning and iteration
- Self-organizing teams & accountability for results
- The Lean Model and the Minimum Viable Product
- Identifying and removing obstacles
- Creating and sharing knowledge
- The critical innovation roles: Leaders, Champions, & Creative Geniuses
- Managing outputs, not controlling inputs

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## ENGAGING THE ENTIRE ECOSYSTEM

2:00 – 3:00

- Partnering success principles
- Leveraging shared assets
- Creating engagement and enthusiasm
- Pinpointing opportunities
- Conducting innovation challenges
- Metrics and rewards

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### BREAK

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## LEADERSHIP

3:15 – 4:00

- My self-assessment
- Leadership team assessment

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## ACTION PLANNING & CLOSURE

4:00 – 4:30

Let us review our notes, recapture the key learning moments, and identify the top 5 action items that will add the most momentum to innovation in our organization.

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THERE ARE LIMITED SEATS, BOOK EARLY. AT \$250 THEY WILL DISAPPEAR QUICKLY

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