



FUTURE

Prosper or Perish

Strategy for the 21st Century

Remember Kodak, Blockbuster or Nokia?
Attend this workshop with International Innovation Expert Langdon Morris
and learn how to chart a successful future.

Callaghan Innovation in partnership with InnovationLabs present a practical workshop for New Zealand businesses that want to survive the future.

In an ever changing and increasingly complex world it is mission critical to develop effective strategies for survival, growth and success.

Attend this hands-on, fully experiential workshop and learn how to use foresight and scenario planning to chart the future. Master methodologies and techniques that will allow you to map how the forces of change will interact to shape your future survival and success.

To get the most out of this full day workshop it is strongly recommended that 2 or more leaders from your business attend.

This workshop has limited seats. Register now to avoid disappointment.
Langdon Morris sold out quickly last time he was in New Zealand.

**WEDNESDAY
8 NOVEMBER**

GridAKL

Lysaght Building
101 Pakenham Street West

[BOOK NOW >](#)

**THURSDAY
9 NOVEMBER**

GridAKL

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101 Pakenham Street West

[BOOK NOW >](#)

Workshop Leader

Langdon Morris



Since 2001, Langdon Morris has led the innovation consulting practice of InnovationLabs LLC, where he is a senior partner and co-founder. His work focuses on developing and applying advanced methods in innovation and strategy to solve complex problems with very high levels of creativity.

He is recognised as one of the world's leading thinkers and consultants on innovation, and his original and ground-breaking work has been adopted by corporations and universities on every continent to help them improve their innovation processes and the results they achieve. Current InnovationLabs clients include firms in Energy, Health Care, Defence, Investment, Urbanisation, Technology, Manufacturing, Trade, and Public Service.

His most recent book is *Foresight and Extreme Creativity: Strategy for the 21st Century*. His other books *Agile Innovation*, *The Innovation Master Plan* and *Permanent Innovation* are recognised as three of the leading innovation books of the last 7 years.

Innovation Fast Forward Workshop Agenda

MORNING

RISK AND MEGARISK

8.30 – 12.30

- Welcome, Introductions and Plan for the Day
- Initial Situation Assessment
- Overview of the major factors creating change in local and global markets. This will be a detailed presentation by workshop leader Langdon Morris.

LUNCH

12.30 – 1.30

- A working lunch with deep-thinking exercises

AFTERNOON

DERISKING YOUR FUTURE

1.30 – 5.00

- Identification of the critical factors affecting your own business
- Modelling of possible futures
- Assessment of the future consequences of various possible outcomes or scenarios
- Action Planning: Determining the critical actions to be taken in your business
- Final Insights and Workshop Closure

THERE ARE LIMITED SEATS, BOOK EARLY. AT \$425 (excl GST) THEY WILL DISAPPEAR QUICKLY

FOR REGISTRATION & QUERIES
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